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## **ABOUT ANCHOR**

Anchor Financial Services (Anchor) is a 501(c)(3) non-profit, U.S. Treasury, and SBA-certified Community Development Financial Institutions (CDFI) whose mission is to support America's communities through creative lending initiatives within underserved markets. We provide viable small businesses with long-term, cost-effective financing strategies designed to stimulate economic expansion, promote sustainable job growth, and achieve the American Dream. By bridging the government gap, we are building diverse vibrant communities where access to capital is within reach for those committed to entrepreneurship and hard work.

## Offering small business loans designed to provide long-term cost effective financing strategies.

As a lender located in the heart of rural America, Anchor has remained focused over the years on assisting small businesses within these underserved areas. Our core loan programs are uniquely tailored to support small businesses and community banks with over 82% of our financing within rural markets. Our Small Loan Advantage program was developed to specifically target the smallest lending needs (average loan size \$17,233) that often fall prey to predatory lenders. Anchor is a fair and equitable lender that provides working capital loans at the speed of business at a market rate.

Financial Ratios	Anchor	Industry
Deployment Ratio	78.3%	>50%
Net Asset Ratio	21.0%	>20%
Self-Sufficiency Ratio	136.7%	>40%



## **BUSINESS DEMOGRAPHICS**







